

What is the “Hoover Invitational Marching Festival” ?

This annual marching band contest has earned the reputation of being one of the finest in the Southeast. We host this event at Regions Park for 28+ of the most elite high school bands from our five state area on the third Saturday in October each year. Attendance at The Festival is typically over 10,000 by the end of the day. The **Hoover Band** and a guest **University Band** perform in exhibition at the end of the competition.

What needs to happen to make the Festival a success?

The coordinated efforts of ALL band parents in many ways. We need team leaders and volunteers for the event, pre-event planning and support; also equipment support and advertising sales for festival program ads is *very important*.

Why do we host a marching festival?

I could say we do it for the prestige and positive exposure it provides our program which would be true, but we also do it for the money. The festival is the largest fundraiser of the year generating the bulk of our annual income. The boosters financially support band functions in MANY special ways including travel and equipment. This year will be more important than ever with school budgets being reduced. ***We do these fundraisers to provide for the continuing quality of band programs and create the most enriching and positive experience possible for our band students.***

Special Issues, Team Leaders and Senior Parents.

We have many “senior” parents in team leader and board positions this year which could create continuity problems next year unless they have team leader assistants in place to learn the procedures with this year’s festival. The team leaders and their ability to focus on specific tasks with organized execution make this complex production an enjoyable stress free day for all. We want this to be the case for each and every future festival.

I cannot be available the day of the festival due to work or other commitments. How else can I help?

There are many tasks that must be completed PRIOR to Oct. 17, such as ad sales and program production, equipment and supplies collection, signage created, and so much more. Advertising sales can begin now and a percentage of each sale goes into your students band account. There are many ways and time to help. Contact me for more information.

Thanks, Ben Chambless Festival Chair, ben@alاسpec.com